

## Answer Key

Each question is worth 5 points each.

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1. Popcorn is one of how many types of corn?

5

2. What was a major problem to popcorn vendors?

Popcorn was popped at home; popcorn wasn't fresh by the time it got to the consumer.

3. In the U.S a pound of chips costs about 200 times more than a pound of potatoes.

4. Why did Lays create ridges in their chips?

So they could hold dip better than their competitors.

5. How many countries is Pringles sold in?

140

6. What inspired the shape of the Australian Olympic Stadium?

Pringles chip shape

7. Doritos debuted in what year?

1966

8. The low carb diet craze helped boost sales of pork rinds by what percent in 2004?

11%