

Answer Key

Each question is worth (5) points each.

1. Who invented the Graham cracker?
Alexander Graham Bell
2. Who invented shredded wheat?
Henry Perke
3. Who invented Grape Nuts?
Post
4. How much did he make a year off Grape Nuts sales?
\$100 million a year
5. How many different cereal manufacturers were there in Battle Creek Michigan in 1911?
30
6. When did General Mills harness the extrusion method for cereal?
1937
7. What issues did Americans have with cereal in the 1970s?
Cereal was too sugary
8. When did General Mills buy their own radio station to promote their products?
1924
9. What machine measures cereal crunchiness?
Mechanical Food Texture Analyzers