

Name _____

Date _____

Directions: As a part of active listening during the film, answer the following questions as completely as possible. Each question is worth 5 points each.

1. How much does the condiment industry earn per year?
2. How much does the mustard industry earn per year?
3. Hellmans invented the first what kind of container?
4. How many mustard seeds does it take to make one bottle of classic mustard?
5. Ketchup is found in _____ percent of households and in _____ out of _____ restaurants.
6. What advantage did Heinz Ketchup have over competitors?
7. What condiment is the number one seller in America?
8. About how long does it take to make a new condiment?
9. About how many flavorists are currently pursuing the profession?
10. How many years does it take for a flavorist to perfect their skills?